



SMEAD

KEEPING YOU ORGANIZED

ColorBar[®]

Color coding — We invented it.



Achieve maximum fileroom efficiency through color coding and automated label printing

ColorBar[®]

INTEGRATED LABEL PRODUCTION SYSTEM

Color coded filing systems improve office efficiency up to 50%.

ColorBar[®] solutions make color coding easy.

Print file labels and folders on-demand with your PC and color printer.

Add color coded year and month bands.

Include graphic images, such as company logos or key symbols.

Use nearly any style of bar code for file tracking, including advanced 2D bar codes.

Format constant or data driven text to any size, color or typestyle.

Use a color coding system that matches existing folders, or create your own.

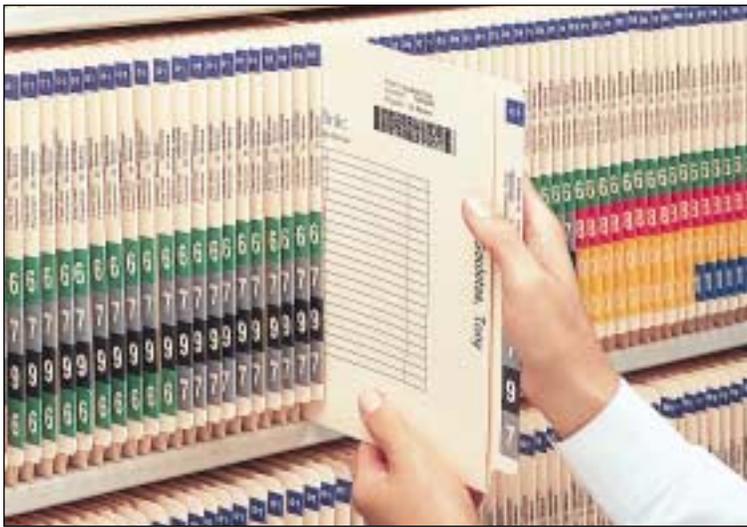


Use your PC and color printer to create file label strips on-demand.

A vertical file label strip with various colored bands and text. At the top, there are two red bands with the number '02' and two grey bands with the text 'JUN JUN'. Below that is a blue band with '010' and another blue band with 'MAR M'. A black 2D barcode is on the left. The name 'Johnson, Larry L.' and phone number '235548016' are printed. A red logo for 'Willowbee Insurance' is on the right. Below that is a white band with 'Homeowners' and a standard 1D barcode with the number '000060016'. At the bottom, there are four colored bands with numbers: red with '8 8', yellow with '0 0', blue with '1 1', and green with '6 6'. The name 'KIRSCH, ROBERT M' and phone number '3493682411' are printed vertically on the left side.

A vertical file folder spine with a color-coded label strip. The label strip has a green band at the top with 'W S MEAD', a white band with 'Willowbee Insurance' and a barcode with the number '12064', and four colored bands with numbers: blue with '1', pink with '2', yellow with '0', and green with '6'. The folder spine is white with a series of colored tabs on the right side.





ColorBar printable folders let you use the entire folder surface for printing indexes, forms, images or other graphics.

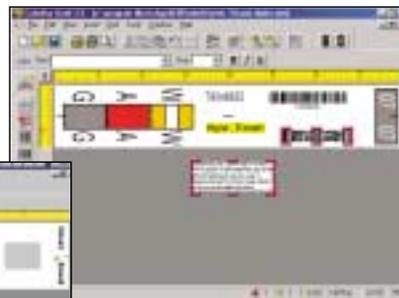
Why Color Coding?

- Reduces filing and retrieval time – Color codes guide users to within inches of desired folder
- Virtually eliminates misfiles
- Reduces labeling cost to pennies per label
- Improves the availability and use of information

Why ColorBar?

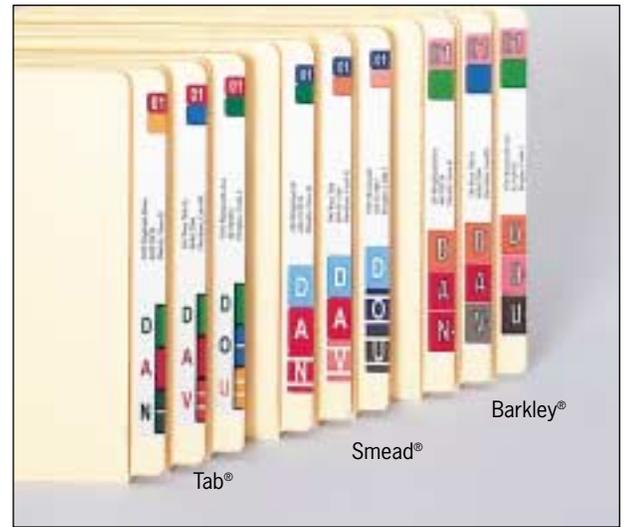
Simple. Flexible. Integratable.

The ColorBar® suite of color labeling products gives you the power to produce labels with maximum ease and flexibility. Whether you print one label at a time, need label design capability, or require label printing at multiple locations, ColorBar meets your color labeling needs.



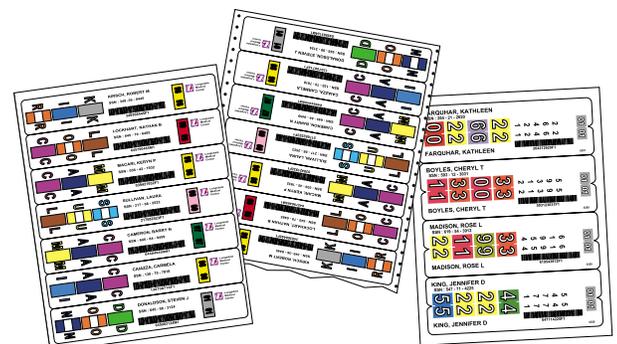
WYSIWYG interface shows exactly what your label will look like as you create it.

Generate labels from keyboard entry or import data from virtually any host database.



Design your label to match any existing system, including **Smead**, **Tab**, **Jeter**, **Ames**, **Barkley**, **Traco**, **GBS/VRE** and **Kardex**.

- Automated label printing
- Database connectivity
- Advanced integration features
- Advanced label design capability
- Comprehensive bar code support
- Works with unlimited label designs
- Create alphabetic, numeric or custom index filing systems
- Match any existing system, including Smead, Tab, Jeter, Ames, Barkley, Traco, GBS/VRE and Kardex
- Create labels to your exact specifications
- Available for stand-alone or network applications
- Print on labels or folders
- Integratable with records management software packages



ColorBar Labels are available in a wide variety of sizes. Templates for each are included in the software, or create your own custom designed label sheet.

ColorBar® offers a complete line of software and supplies.

ColorBar® Design

Full-featured design and printing software for creating and printing vibrant, color coded labels using your PC and color printer. Create any size label with custom color codes, symbols, text, bar codes and images. Automate label production by using data from virtually any database source.

ColorBar® Print

Easy-to-use software for printing color coded labels using your PC and color printer. Print color labels from virtually any data, any color printer. ColorBar Print works with unlimited label designs. Integratable with document management applications.

ColorBar® Network

ColorBar Network is the perfect color labeling solution for multiple users. Print labels at multiple workstations from virtually any data source and any color printer. ColorBar Network works with an unlimited number of label designs and is integratable with other software applications.

ColorBar® ClickStrip™

Print single labels on-demand using convenient ClickStrip label forms. Special sized forms utilize standard envelope settings on printers.

ColorBar® ClickFile™

Print customized file folders with indexing and color codes, as well as forms and logos on the entire file folder using ClickFile printable folders. No labels to apply.

Conversion Labels and Services

Save time and money on backfile conversions or other high volume labeling needs by ordering finished labels printed from your data. Smead ColorBar resellers can provide printed labels, pre-labeled folders, assist with label design, create custom colormaps and more. Call your reseller for more information.

ColorBar® Bright White Labels

Specifically designed for color laser printers, ColorBar Bright White labels print accurate colors and have special adhesives that will not ooze out as the stock passes through printer rollers, avoiding damage to the printer's platen. Available on sheets or rolls.

ColorBar® Waterguard® Labels

Achieve optimum print quality from inkjet printers using ColorBar Waterguard labels. The unique double coating prevents ink runs, bleeds and fading, even when submerged in water for several minutes. Available on sheets or rolls.

EZ Fold™ Labels

Used for overlabeling existing folders, EZ Fold labels are made of an opaque material that prohibits see-through. The advanced design has a natural fold line that aids in precise alignment when applied to folders.

Design-A-Sheet Custom Labels

Create your own custom label stock to fit your specific filing requirements. Design labels up to letter size. Available in Bright White or Waterguard stock.

Form-A-Tab™ Conversion Labels

Reuse existing top tab folders or pockets by converting them to end tab style with extra-thick Form-A-Tab labels. Converted files will match new folders or pockets for day-forward labeling.

ClickStrip Label Forms

Specially designed forms allow on-demand label printing using standard envelope printer settings.

ClickFile Printable Folders

Print on the entire outside surface of these letter sized end tab folders using ColorBar or ClickFile software. Choose standard 11 point or heavy 14 point manila stock.



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